

■■■ Project ASIMUTE

# Communication kit - Print

**Laboratoire IRIMAS**

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## Introduction

The **ASIMUTE project** is a large-scale European project, sponsored by the Université of Haute-Alsace, that brings together various companies, associations and universities in the Upper Rhine region. Together, they would like to propose sustainable solutions that are aligned with sustainable development policies, so as to reduce household energy consumption and help civil society and businesses optimize their energy use for greater efficiency.



ASIMUTE is funded by the European Union, Switzerland and 4 of its cantons, as well as the project's academic partners.



# Academic partners

## Project sponsor

### Université de Haute-Alsace

IRIMAS (Institut de Recherche en Informatique, Mathématiques, Automatique et Signal)

### Albert-Ludwigs-Universität Freiburg

Professur für Public und Non-Profit Management (DE)

### Centre National de la Recherche Scientifique

Laboratoire Image Ville Environnement (FR)

### Fachhochschule Nordwestschweiz

Institut für Elektrische Energietechnik (CH)

### Hochschule Furtwangen

Institut für Smart Systems (DE)

### Hochschule Kehl (DE)

### Hochschule Offenburg (DE)

### Karlsruher Institut für Technologie

Deutsch-Französisches Institut für Umweltforschung (DE)

### Rheinland-Pfälzische Technische Universität Kaiserslautern-Landau

Fachbereich Elektronik und Informationstechnik (DE)

# Supportive associations and companies

**Alter Alsace Energies**  
Association (FR)

**Badenova**  
Company (DE)

**Build&Connect**  
Association (FR)

**Pfalzwerke Netz**  
Company (DE)

**EDF (Électricité de France)**  
Company (FR)

**Hager**  
Company (DE)

**Primeo Energie**  
Company (DE)

**Solextron**  
Company (CH)

**Trion Climate**  
Company (DE)

**Voltec Solar**  
Company (FR)

## The logo



**ASIMUTE**  
Autoconsommation et Stockage  
Intelligents pour une Meilleure  
Utilisation de l'Énergie

R : 249 G : 212 B : 16  
 Hex : #f9d406
  R : 6 G : 30 B : 55  
 Hex : #061E37

The ASIMUTE logo's contrasting colors make it easy to use over light and dark backgrounds. Whenever possible, please use the light background version of the logo (see above).

The various versions of the logo are included in the communication kit. Please note that the background of the «light background logo» file is transparent for ease of use.



## Rules

Here are a few rules to help you use the logo of the ASIMUTE project properly in your communication.



- The logo must not be used vertically
- Vertical and horizontal mirror effects on the logo are banned
- Its width/height ratio must not be modified
- The letter A and the text area must not be used separately
- The width between the letter A and the text area must not be modified
- The gap between the ASIMUTE acronym and the text underneath it must not be modified
- Please respect a 55-millimeter minimum width to keep the text legible
- In case you want to use the logo along with other logos, please apply a minimum gap (see the safety zone)



## Illustrative images

The print communication kit contains one photo to illustrate your article or the mention of our project.

Please use the photo with the following copyright:

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